

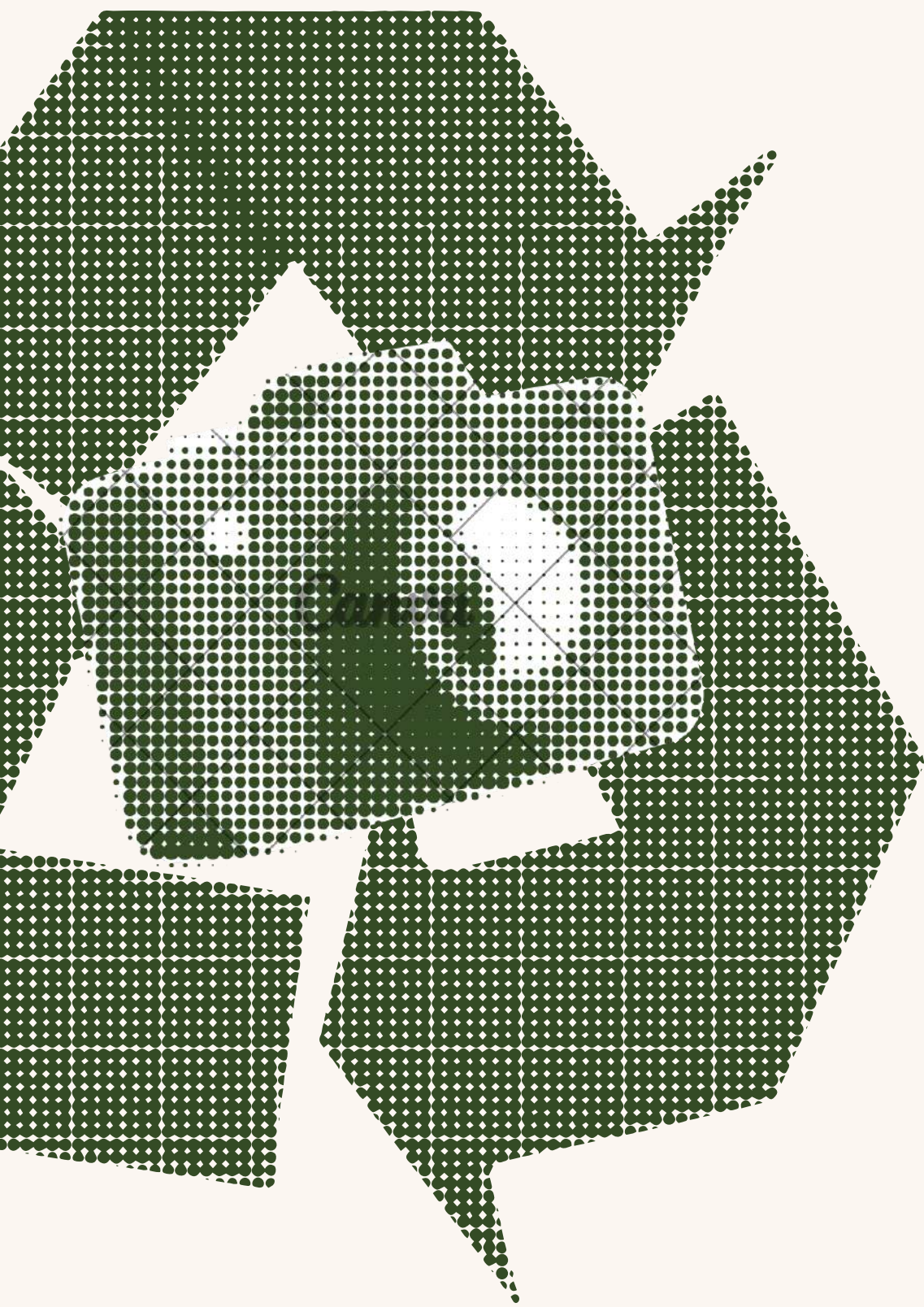
EYSE **EMPOWERING YOUTH FOR SUSTAINABLE GREEN ECONOMY**

SUSTAINABLE TOURISM TOOLKIT

vedogiovane



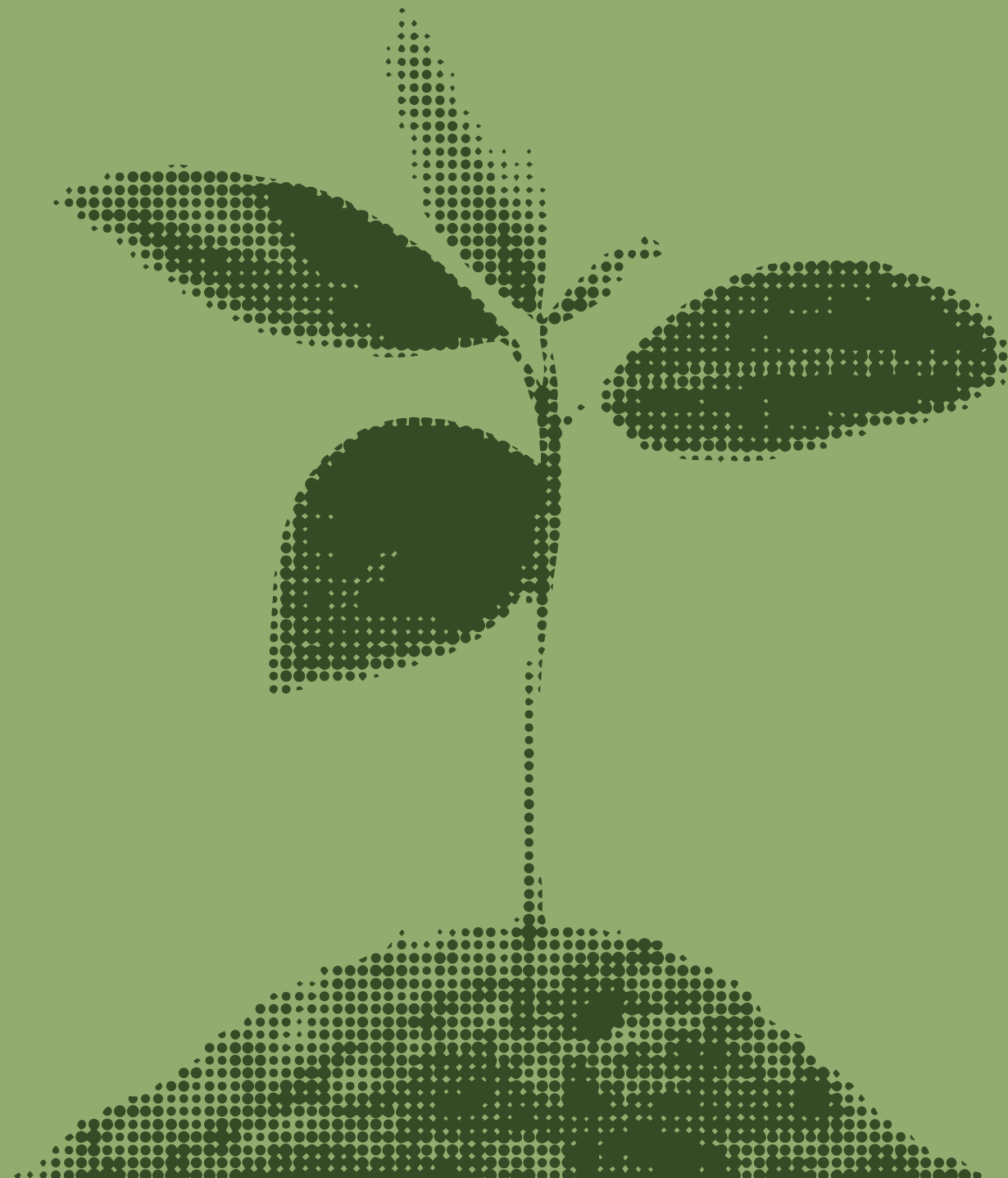
Co-funded by
the European Union



WHAT WAS EYSE PROJECT?

EYSE was a project involving 45 Italian and Portuguese boys and girls between 16 and 18. The project, owned by the Vedogiovane cooperative in partnership with the Dots cooperative, had two main phases: the first in February 2025 in Portimao (Portugal), the second in May 2025 in Druogno (Vb, Italy). During the activity days, the young people were able to discuss, debate and work with each other in English on the topic of sustainability in tourism. At the end of the two phases, the results that emerged are those summarized in this sustainability best practices toolkit.

COMMON TOURISM PROBLEM AND POSSIBLE SOLUTIONS



01. OVERUSE OF INFRASTRUCTURE

02. HIGH PRICES

03. WATER SCARCITY

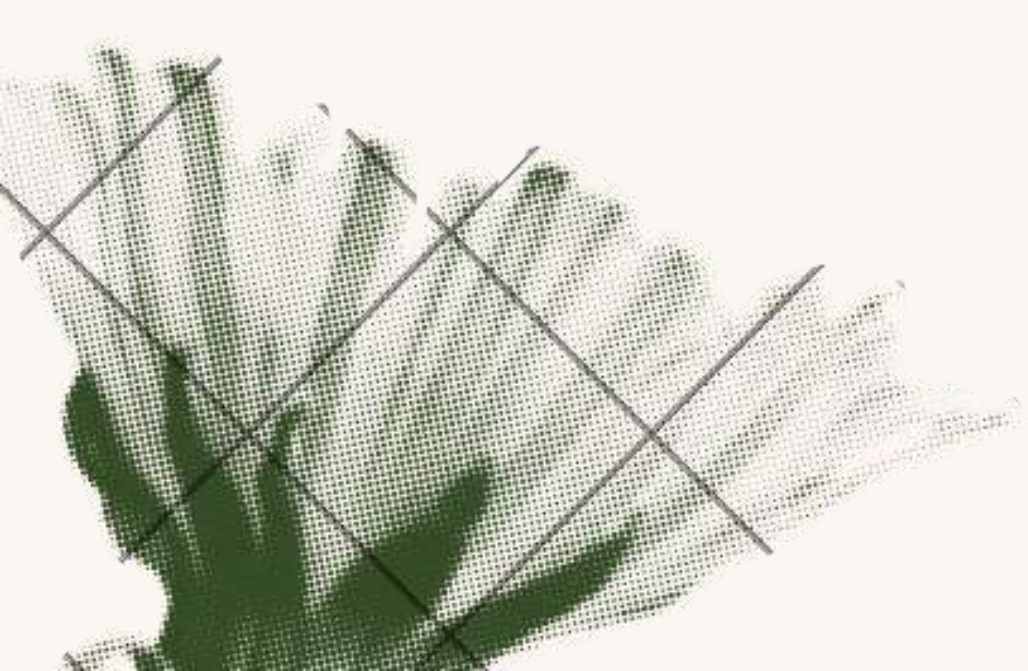
04. POLLUTION

05. CULTURAL DEVALUATION

OVERUSE OF INFRASTRUCTURE

HOW TO AVOID THE OVERLOAD OF PUBLIC SERVICES?

- **USING NEW TECHNOLOGIES FOR IMPROVING THE EFFICIENCY OF PUBLIC SERVICES**
- **WITH REGARD TO PUBLIC TRANSPORTATION, INCREASE THE NUMBER OF RIDES DURING THE BUSIEST PERIODS**
- **TRY TO DESEASONALIZE TOURISM**
- **PROMOTE LESSER-KNOWN AREAS**



HIGH PRICES

HOW CAN SEASONAL PRICE INFLATION BE COMBATED?

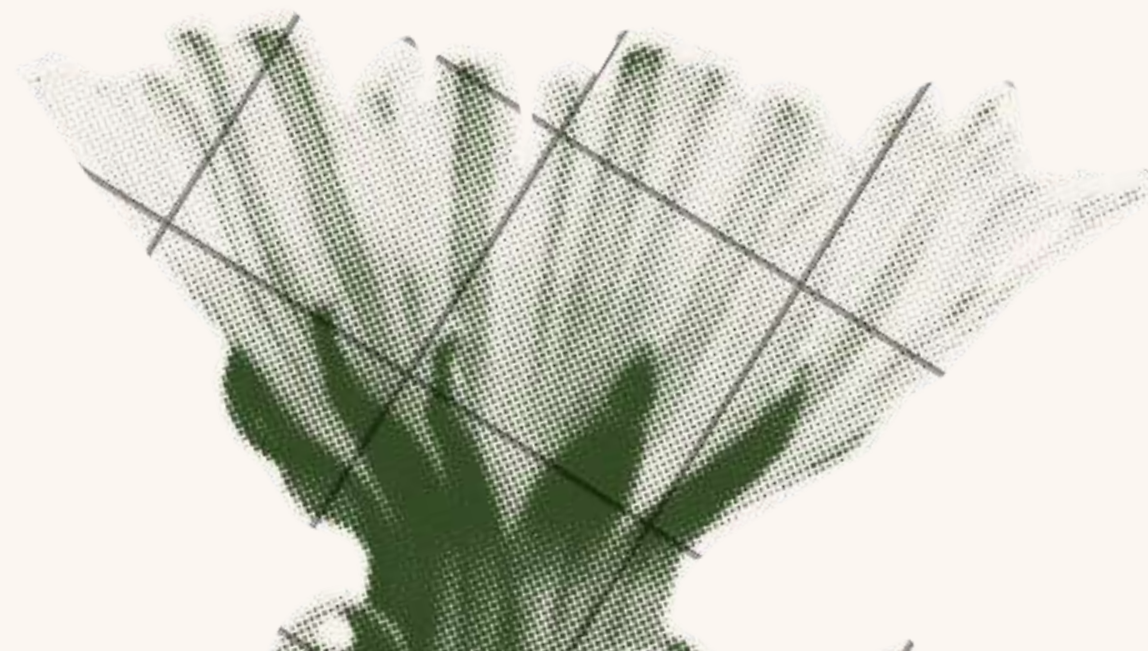
- **IN CITIES WHERE THIS PHENOMENON OCCURS HEAVILY, THE IDEA IS TO INTRODUCE A SPECIAL TAX ON GOODS AND SERVICES PURCHASED BY TOURISTS**
- **THIS TAX WOULD BE SPLIT EQUALLY BETWEEN THE STATE (50%) AND LOCAL BUSINESSES (50%), ENSURING THAT BOTH THE GOVERNMENT AND SELLERS BENEFIT**
- **THE STATE COULD REINVEST ITS SHARE INTO INFRASTRUCTURE AND PUBLIC SERVICES, WHILE BUSINESSES WOULD RECEIVE EXTRA REVENUE TO OFFSET HIGH OPERATIONAL COSTS**



WATER SCARCITY

HOW TO COMBAT THE PROBLEM OF WATER SCARCITY?

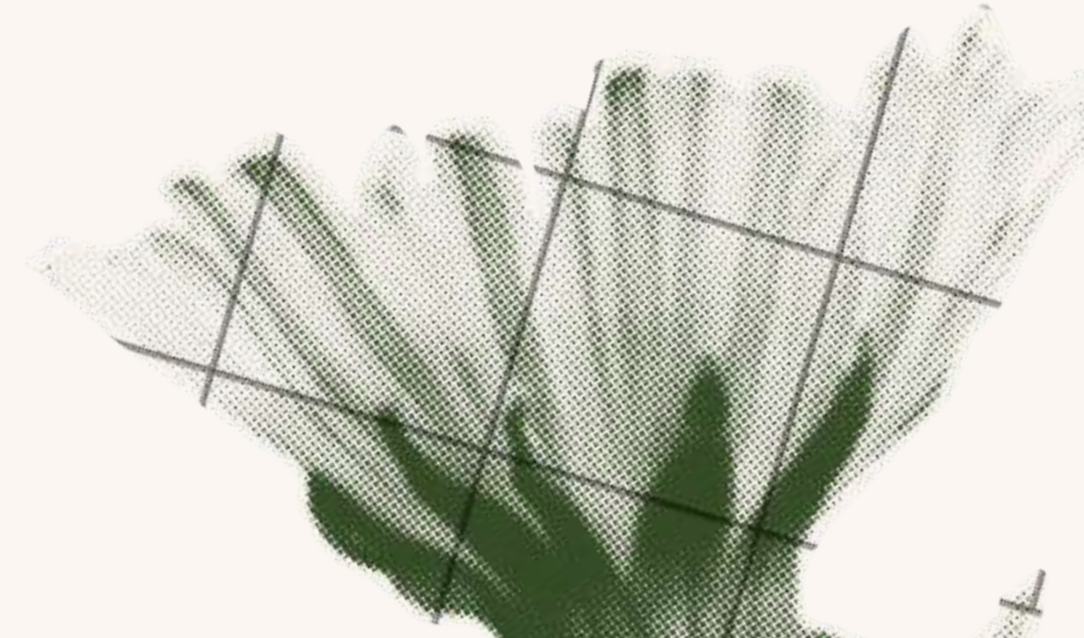
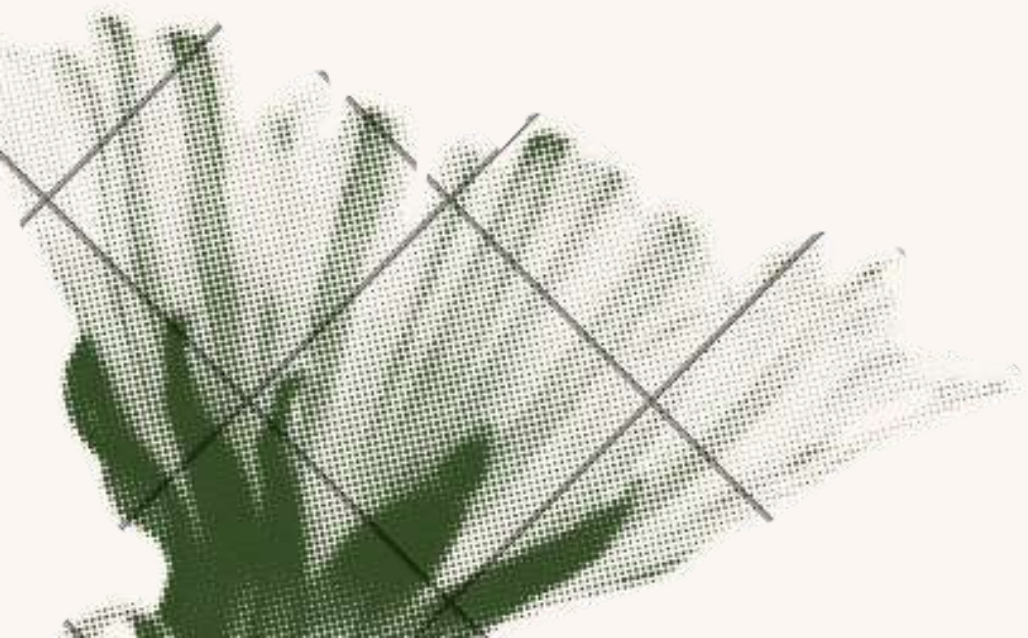
- **MANAGEMENT OF WATER RESOURCES: WATER REUSCE AND INNOVATIVE IRRIGATION TECHNOLOGIES**
- **INVESTING IN RAINWATER HARVESTING SYSTEMS**
- **IMPLEMENTATION OF AWARENESS PROGRAMS ON THE IMPORTANCE OF SAVING WATER AND TOURISM SUSTAINABILITY**
- **POLITIC: RESTRICTION ON WATER CONSUMPTION AND INCENTIVES FOR WATER-SAVING PRACTICES**



POLLUTION

HOW CAN THE IMPACT OF TOURISM ON POLLUTION BE LIMITED?

- **ADOPT METHODS TO REDUCE WATER AND ENERGY CONSUMPTION, BOTH ON THE SIDE OF THE TOURIST AND ON THE SIDE OF THE ACCOMMODATION FACILITY AND PROMOTE ECO-FRIENDLY ACCOMMODATIONS AND SUSTAINABLE MEANS OF TRANSPORTATION**
- **LIMIT VISITOR NUMBERS TO PROTECT FRAGILE ECOSYSTEMS AND INFRASTRUCTURE**
- **INVOLVE LOCALS IN DECISION-MAKING PROCESSES AND TOURISM DEVELOPMENT**



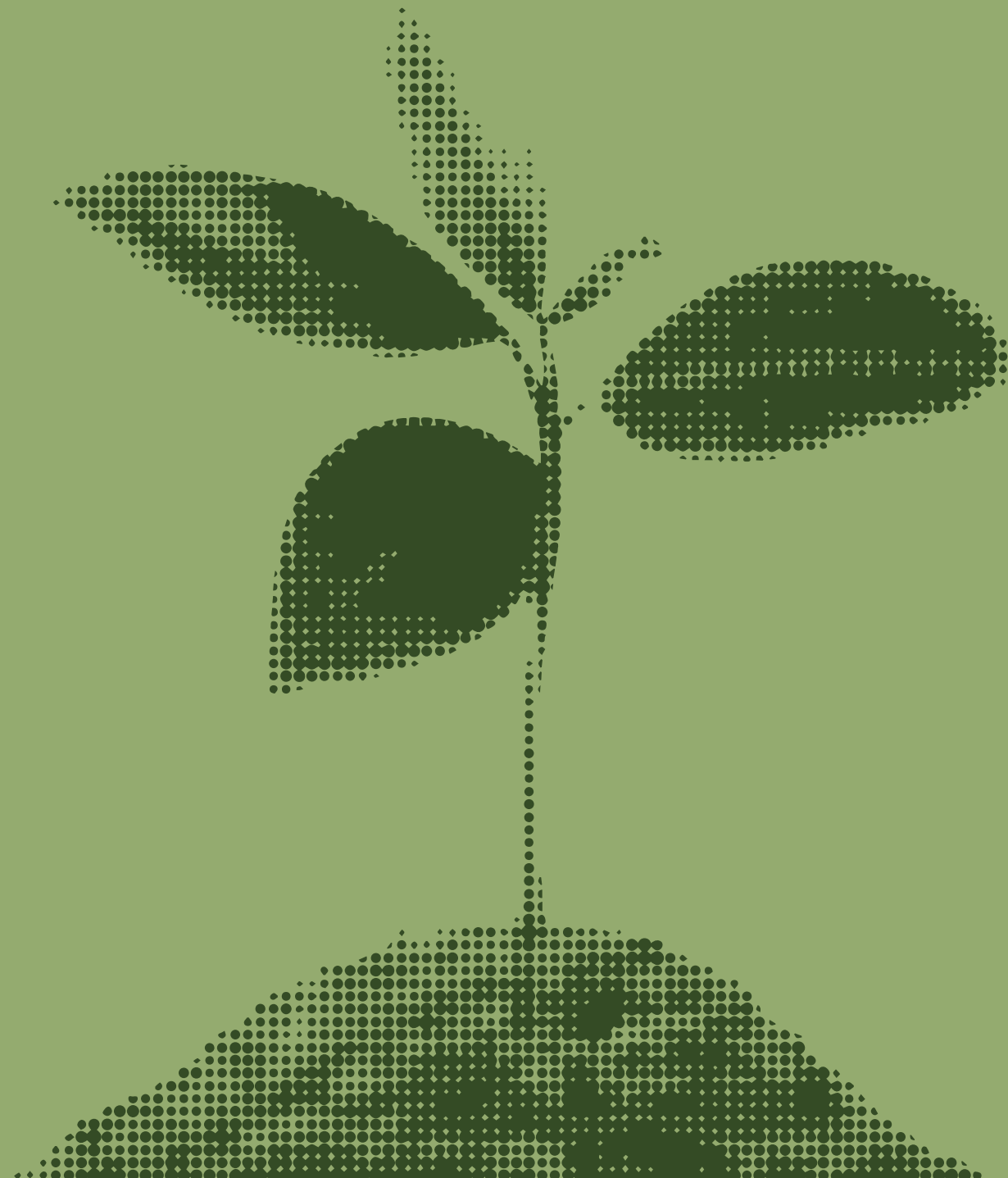
CULTURAL DEVALUATION

HOW CAN TOURISTS BE MADE MORE AWARE OF THE CUSTOMS AND TRADITIONS OF THE COUNTRY THEY WILL VISIT?

- **CREATE AN APP IN WHICH YOU CAN CHOOSE THE CITY OR COUNTRY YOU WILL VISIT AND WHERE YOU CAN LEARN ALL THE THINGS YOU NEED TO KNOW ABOUT THAT PLACE (CUISINE, TRADITIONS, RELIGION, LANGUAGES, DIALECTS, SPORTS)**
- **WHEN A TOURIST BUYS A TICKET, THEY WILL RECEIVE AN INFORMATIONAL VIDEO OF THE PLACE THEY WILL VISIT. THE VIDEO TELLS ABOUT THE TRADITIONS AND PECULIARITIES OF THE PLACE**



WAYS TO IMPROVE SUSTAINABILITY IN TOURIST SECTOR



- 01. BED AND BREAKFAST**
- 02. EQUIPPED CAMPSITES**
- 03. HIGH LEVEL HOTEL**
- 04. GENERAL TOURIST**
- 05. LOCAL TRANSPORT COMPANY**
- 06. RESTAURANT**

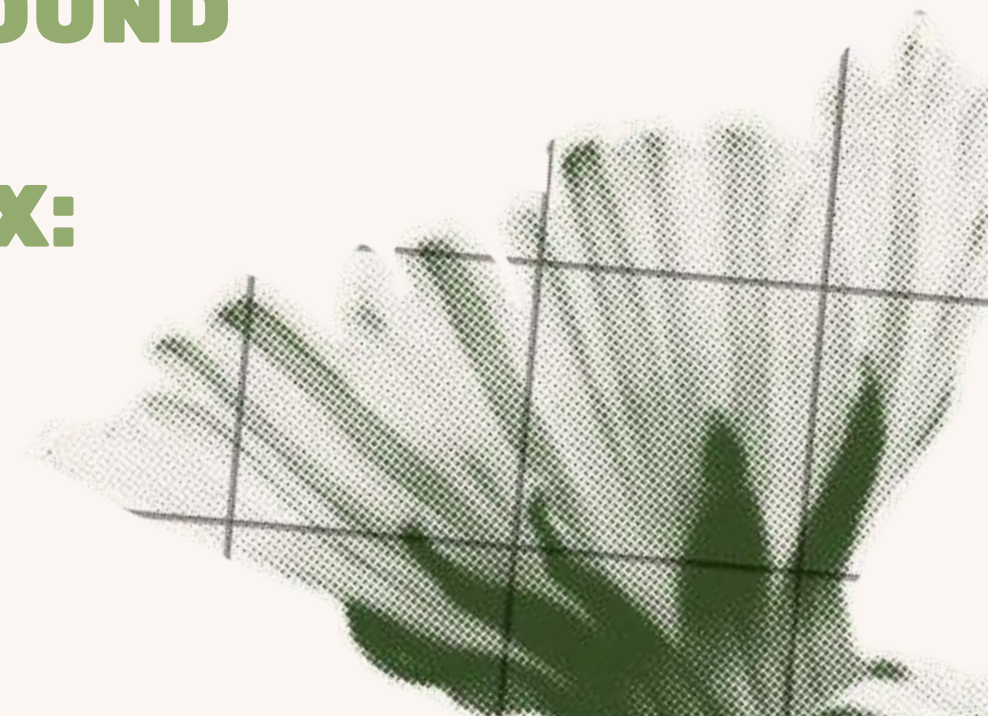
BED AND BREAKFAST

- **PREPARE BREAKFAST WITH LOCAL PRODUCTS (NO PACKAGED PRODUCTS FROM LARGE CHAINS)**
- **USING ECO-FRIENDLY MATERIALS**
- **IF POSSIBLE, RENT BIKE FOR GUESTS**
- **PROMOTE LOCAL TOURISM**
- **BE MORE ACCESSIBLE TO PEOPLE WITH DISABILITIES**
- **IF POSSIBLE, HAVE A SMALL GARDEN WITH FRUITS AND VEGETABLES**
- **WATER MANAGEMENT: SET A MAXIMUM TIME FOR SHOWERING AND A LIMIT OF WASHING WITH WASHING MACHINES**



EQUIPPED CAMPSITES

- **NOT SELLING WATER BOTTLES BUT FORCING PEOPLE TO CARRY OR BUY A WATER BOTTLE**
- **IF POSSIBLE, INSTALL SOLAR PANELS TO PRODUCE ELECTRICITY**
- **HAVE A WATER COLLECTOR AND PUT NUMEROUS FOUNTAINS**
- **SELL ONLY LOCAL PRODUCTS AND WRAPPED IN SUSTAINABLE MATERIALS IN THE CAMP'S MINIMARKET (IF THERE IS ONE)**
- **PROMOTE LOCAL TOURISM AT THE CAMPGROUND INFO POINT (IF THERE IS ONE)**
- **PUT LIGHT SENSORS IN COMMON SPACES (EX: BATHROOMS)**





HIGH LEVEL HOTEL

- **IMPLEMENTATE DIGITAL CHECK IN AND CHECK OUT INSTEAD OF WASTING PAPER**
- **GIVING TO CHARITY FOOD THAT HASN'T BEEN CONSUMED**
- **INSTALL CAR CHARGING COLUMNS IN THE GUEST PARKING LOT**
- **PROPOSING SUSTAINABLE WORKSHOPS FOR GUESTS**
- **INSTALL PRESENCE SENSORS FOR LIGHTS**
- **CREATE MORE GREEN SPACES IN THE HOTEL (IF POSSIBLE) AND PUT MORE PLANTS**
- **INSTALL SOLAR PANELS ON THE ROOF**
- **BETTER WATER MANAGEMENT: LOW-FLOW TAPS; IF THERE IS A POOL, COVER IT DURING CLOSING HOURS TO AVOID EVAPORATION.**

GENERAL TOURIST

- **SEPARATE COLLECTION**
- **USE GREEN MEANS OF TRANSPORT**
- **AVOID SINGLE-USE PLASTICS**
- **PARTICIPATE IN ECO-FRIENDLY ACTIVITIES**
- **EDUCATE YOURSELF ABOUT SUSTAINABILITY OF THE PLACE**
- **SUPPORT LOCAL SMALL BUSINNES**





LOCAL TRANSPORT COMPANY

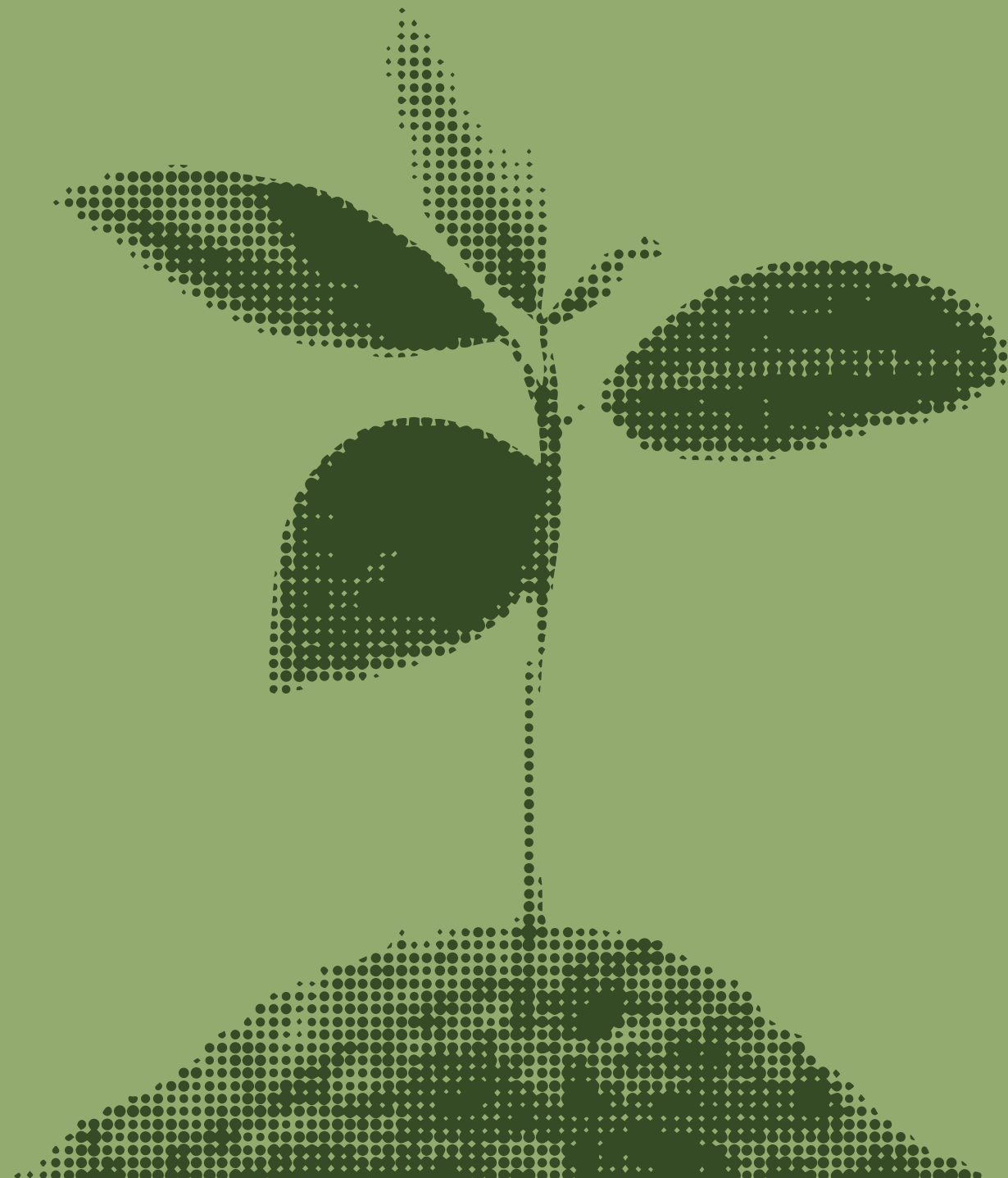
- **TRAIN: INCREASE RIDES, INCENTIVIZE USE BY KEEPING PRICES LOW, AND MAKE THE NETWORK MORE WIDESPREAD**
- **SHIPS AND MOTOR BOATS: RENEWING THE FLEET AND MAKING IT 100% ELECTRIC**
- **BUSES: KEEP ONLY THOSE THAT ARE ELECTRIC OR RUN ON BIOFUELS**

RESTAURANT

- **VALUE SEASONAL INGREDIENTS AND PROPOSE SEASONAL MENÙ**
- **USE TOO GOOD TO GO APP FOR UNUSED FOOD TO AVOID WASTE**
- **USE ORGANIC, BIO AND LOCAL PRODUCTS**
- **ELIMINATE THE USE OF PLASTIC**
- **DO NOT USE DISPOSABLE MATERIALS**
- **TAKE-AWAY VIA BICYCLES**
- **WASTE COMPOSTING SYSTEM**



SUSTAINABLE CITIES OF THE FUTURE

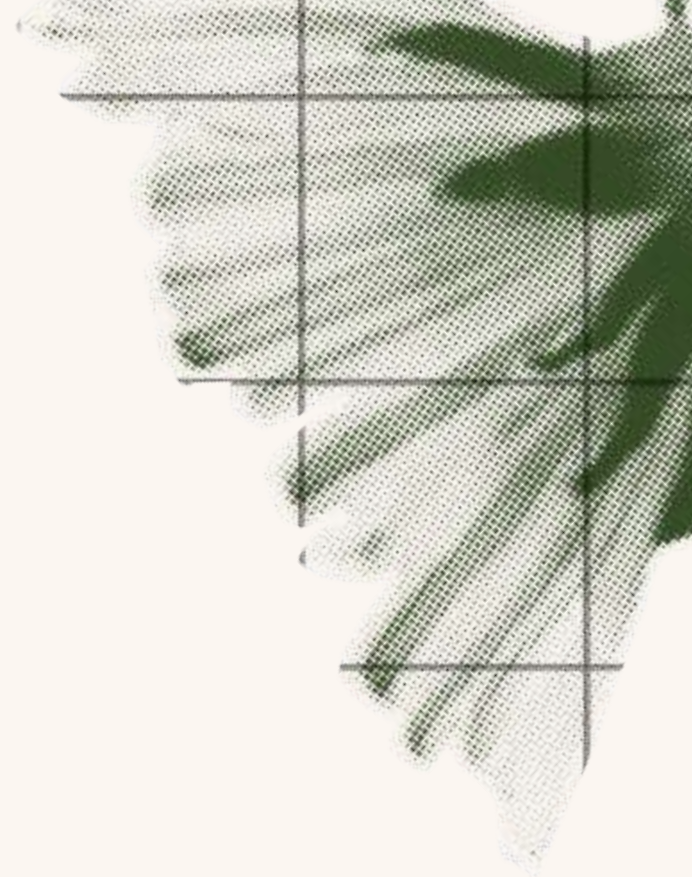


01. FUNDAMENTAL PRINCIPLES

02. PRACTICAL TIPS

FUNDAMENTAL PRINCIPLES

- **A LOT OF GREEN SPACES**
- **GREEN BUILDINGS AND SUSTAINABLE ARCHITECTURE**
- **EDUCATION TO SUSTAINABILITY IN SCHOOL**
- **CIRCULAR ECONOMY**
- **ENCOURAGE SMALL BUSINESSES**
- **SPACES FOR SOCIAL INTERACTION**





PRACTICAL TIPS

- **WALKABLE ROADS AND BIKE PATHS**
- **WATER COLLECTORS**
- **EFFICIENT PUBLIC TRANSPORT SYSTEM**
- **VEGETABLE GARDENS FOR COMMON USE**
- **BENCHES WITH SOLAR ENERGY TO CHARGE DEVICES**
- **WIND TURBINES OUTSIDE THE CITIES**
- **PLAYGROUND FOR KIDS**
- **MORE SECOND HAND SHOP**
- **GREEN ROOFS**
- **WASTE RECYCLING SYSTEM**
- **PUBLIC WATER FOUNTAINS**
- **LED PUBLIC LIGHTING WITH SENSORS**

THANKS...
AND BE SUSTAINABLE :)

